



AMERICAN SOCIETY FOR MICROBIOLOGY Southern California Branch

www.scasm.org

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March 28, 2019

Dear SCASM Vendors & Sponsors:

For those vendors that supported the 2018 Southern California Branch American Society for Microbiology (SCASM) Annual Meeting we want to express our sincere appreciation and gratitude. In order for our non-profit organization to continue to thrive as one of the largest and most successful ASM branches in the country we need help from companies such as yours. The SCASM 2019 Annual Meeting will again be held in beautiful La Jolla, CA at the **Hyatt Regency La Jolla, October 24-26, 2019.**

Our Annual Meeting attendance in 2018 was over 460. We are again establishing the following **4 Sustaining Vendor Sponsor Categories** to recognize our very important vendor partners:

<p>Platinum – Contribution of \$10,000 or more Gold – Contribution of \$5,000 or more Silver – Contribution of \$2,500 or more Bronze – Contribution of \$1,000 or more</p>

For the specifics on benefits of levels of participation, please see the attached value grid. All levels of sponsors will be recognized at the annual meeting, as well as on our website for the entire year.

Sponsor support will be handled through our Meeting Manager, Stacy Henschel. You can go on line to <https://scasm.org/sponsor-application> to register and pay by credit card (AMEX, Visa, MC or Discover), or complete the attached and send contributions, **payable to SCASM**, to 1847 Watson Way, Vista, CA 92083 [phone 760.505.3145] or email info@scasm.org for additional information.

In order to be recognized in our printed meeting brochure, we must have your commitment to sponsor an event by June 1, 2019.

Please note, attached to this letter is a list of specific events that you can “sponsor” at our annual meeting, such as a luncheon or the Presidents Reception. Please notify Stacy Henschel early as these options go fast.

We are a very large ASM branch that has a commitment to the total geographic Southern California clinical laboratory and scientific community. Your help is the only way we can continue to be the finest non-profit organization we can be and offer the stellar programs that we have offered in the past.

If you have any questions please call Stacy Henschel at 760.505.3145.

Respectfully,

SCASM Fundraising Committee