



# AMERICAN SOCIETY FOR MICROBIOLOGY Southern California Branch

[www.scasm.org](http://www.scasm.org)

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April 11, 2022

Dear SCASM Industry Partner:

Thanks to all of our sponsors who helped make the 2021 Southern California Branch of the American Society for Microbiology (SCASM) Annual Meeting a huge success (despite COVID!). You were vital to that effort.

In order for our non-profit organization to continue to thrive as one of the largest and most successful ASM Branches in the country, we are asking for you to please consider supporting our 2022 Annual Meeting which will again be held in La Jolla, CA at the **Hyatt Regency La Jolla, October 20- 22, 2022.**

There are four **Sponsor Categories** available:

**Platinum - \$10,000 or more**

**Gold - \$5000 or more**

**Silver - \$2500 or more**

**Bronze - \$1000 or more**

For the specific benefits provided with each level of participation, please refer to the **value grid** on page 2. In addition, all levels of support will be recognized at the Annual Meeting as well as on our website for the entire year.

Please complete the **Sponsorship Application** on page 3. You will note this application contains a listing of opportunities for you to "sponsor" an event (e.g., lunch, coffee break). Please send completed applications with a check **payable to SCASM to 7017 E. Larkspur Dr., Scottsdale, AZ 85254**. For those who wish to submit payment electronically, please contact us to discuss our PayPal option.

**We would appreciate receipt of your commitment by June 1, 2022 to ensure proper acknowledgment of your support in all electronic and printed promotional materials.**

SCASM has successfully served the Southern California microbiology community for many years due in part to the support of our industry partners, like you. Your support in 2022 will help us present a program that will continue to serve the professional needs of clinical and public health microbiologists as well as those working in other scientific disciplines, including students!

Once again, thank you for your support of SCASM. We look forward to working with you again this year. If you have questions, please call the SCASM Fund Raising Team at 480.912.1161 or email [sponsors@scasm.org](mailto:sponsors@scasm.org).

Respectfully,

Jennifer Dien Bard, PhD D(ABMM); President, SCASM and  
SCASM Fund Raising Team

## Sponsorship Value Grid



	Platinum \$10,000+	Gold \$5,000+	Silver \$2,500+	Bronze \$1,000+
<b>Website Acknowledgement</b>				
Listed on SCASM website for 1 year	X	X	X	X
<b>SCASM Annual Meeting Acknowledgement</b>				
Listed on revolving slides prior to each general session	X	X	X	X
Plaque for display at exhibits	X	X		
Company logo on lanyards*	X	X		
Company logo on tote bags*	X	X		
Listed in Annual Meeting Program	X	X	X	X
Certificate for display at exhibits			X	X
Student Travel Award recognition	X	X		
Early selection of exhibit booth location	X			
Logo graphics listed in printed program	X			
Lead generation at no charge	X	X	X	
Early opportunity to secure vendor talk room (\$500 AV fee waived)	X			
<b>Complimentary Advertising/Other</b>				
Opportunity for advertising (one paragraph) on SCASM website for 1 year	X			

\*Available to first Platinum or Gold Sponsor



## 2022 SCASM ANNUAL MEETING

OCTOBER 20-22, 2022 - HYATT REGENCY LA JOLLA

### SPONSORSHIP APPLICATION

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

SCASM Sponsorship Opportunities	Number Available	Cost per event*	I'd like to sponsor this event
*Breakfast	2	\$8,000.00	
Coffee Breaks	4	\$3,000.00	
*Lunch	2	\$15,000.00	
*President's Reception	1	\$10,000.00	
*Entertainment for President's Reception	1	\$5,000.00	
Décor for President's Reception	1	\$1,000.00	
Printed Onsite Programs	1	\$2,500.00	
Speaker Expenses/Honoraria	8	\$2,000.00	
*Audio Visual Support	1	\$12,000.00	
Student Travel Awards to ASM	1	\$1,500.00	
I am unable to sponsor any of the above, but will contribute to the general fund in the amount:		\$	

\*available for multiple companies to co-sponsor and split the cost

Please complete this form and submit with a check made payable to SCASM (Tax ID#95-415-1267). Include a PNG file of your company's logo for inclusion on SCASM Annual Meeting promotional materials. Please send to the address listed below to secure your selection or contact us if you prefer electronic payment. **Requests must be received by June 1, 2022 in order to ensure proper acknowledgment of your support in all electronic and printed promotional materials.**

SCASM

7017 E. Larkspur Dr., Scottsdale, AZ 85254

P: 490.912.1161 events@SCASM.org