



## Exhibitor Prospectus

**2022 SCASM Annual Meeting**  
**October 20-22, 2022**  
**Hyatt Regency La Jolla, CA**

The Southern California Branch of the American Society for Microbiology (SCASM) invites you to exhibit at the 2022 Annual Meeting to be held at the Hyatt Regency at Aventine in La Jolla, California (approximately 20 miles north of San Diego).

This SCASM meeting features high-profile speakers and attracts over 300 microbiologists from Southern California and surrounding areas. Please join more than 40 other companies who will exhibit at this 2-day event.

Please direct questions to the SCASM Events Team at [events@scasm.org](mailto:events@scasm.org) or 480-912-1161.

### EXHIBITOR SCHEDULE

#### **Thursday, October 20, 2022**

**5:00 pm – 9:00 pm**

Please note that exhibitor set-up time is subject to change

**4:30 pm – 6:30 pm**

Dedicated Exhibitor Reception

#### **Friday, October 21, 2022**

**10:00 am – 11:00 am**

Exhibits Open/Coffee Break

**12:00 pm – 1:30 pm**

Exhibits Open/Lunch

**3:00 pm – 4:00 pm**

Exhibits Open/Coffee Break

#### **Saturday, October 22, 2022**

**10:00 am – 11:00 am**

Exhibits Open/Coffee Break

**12:00 pm – 1:30 pm**

Exhibits Open/Lunch

**1:30 pm – 5:00 pm**

Exhibits Tear Down

### EXHIBITOR FEE INCLUDES:

- 8' x 10' draped booth
- Identification sign
- 2 booth staff registrations
- All meals for 2 booth staff
- Copy of attendee list

### EXHIBITOR FEE DOES NOT INCLUDE:

- Power in booth
- Table & chairs in booth
- Attendance at scientific sessions

### SPECIAL EXHIBITOR EVENTS

- Breaks in Exhibit Area
- Lunch in Exhibit Area
- Exclusive Exhibit Hours
- Exhibitor Reception

### ADDITIONAL BOOTH STAFF MEAL TICKETS (beyond 2 provided)

- \$150 per day for breakfast, lunch, coffee breaks.
- Individual breakfast, lunch and President's reception tickets
- Click here <https://scasm.org/exhibitors>

### HOTEL INFORMATION

- Hyatt Regency La Jolla at Aventine  
3777 La Jolla Village Drive  
San Diego, CA 92122  
888-421-1442

Please mention Southern California Branch of the American Society for Microbiology for group rate of \$199 per night.

- Book here:  
<https://www.hyatt.com/en-US/group-booking/JOLLA/G-SCMS>
- To be eligible for group rate, book before Thursday, September 29, 2022.

### • PAYMENT POLICY

Credit card payments can be made at <https://scasm.org/exhibitors>.

- Full payment must be made before your application can be processed and a booth assigned

### CANCELLATION POLICY

There will be no refunds for exhibit space unless the Annual Meeting is cancelled.